

IP

INSURANCE FOR INTELLECTUAL PROPERTY RIGHTS

INTRODUCING IP

Intellectual property is one of your most valuable assets. In today's business world, protecting those assets against third party infringement can be both complex and expensive. The same is true when it comes to protecting yourself against claims from others that you have infringed upon their patents, trademarks or other forms of intellectual property.

OFFENSIVE AND DEFENSIVE IP COVERAGE

Like most IP policies we defend and pay on your behalf patent, copyright, trademark and other IP claims made against you. Unlike most IP insurance policies, we pay costs & expenses to OFFENSIVELY pursue a third party infringer for actual, alleged or threatened IP infringement.

LOSS OF PROFIT DUE TO INFRINGEMENT

We will pay Loss of Future Profit as a result of OFFENSIVE or DEFENSIVE infringement.

BROAD COVER

Our innovative insurance product covers companies of all types for their intellectual property infringement exposures. Features include:

- Comprehensive cover for all intellectual property, including patents, trademarks, copyright and trade secrets
- Covers all business activities of the insured but can also be tailored to requirements
- Costs of defending infringement allegations and the payment of damages or settlement awards. Covers counterclaims and other loss mitigation measures
- Cover for directors and officers as joined defendants
- Cover for contractual obligations to indemnify licensees or customers
- Cover for the costs incurred in obtaining and maintaining a registered right if the right is invalidated or revoked as a consequence of an infringement action
- Cover for the loss of profit during a 12 month period if the insured is prevented from selling a product due to an infringement claim
- Cover for some elements of contract or employee disputes in relation to intellectual property
- Cover for costs to avert or mitigate a loss of reputation caused by an infringement claim
- Worldwide cover as standard

LIMITS, DEDUCTIBLES AND PREMIUMS

- Limits of liability available up to \$10,000,000
- Deductibles available from as low as \$5,000
- Premiums start from as little as \$3,000

SERVICE

We recognize that companies want to buy their insurance quickly and simply. That's why our policy is backed up by exceptional service levels featuring:

- Most quotes provided within 48 hours
- Over 99% of policies issued on the same day of binding
- A "fast-track" service for urgent submissions
- Claims handled by reputable and experienced claims managers

