

# IP

INTELLECTUAL PROPERTY INSURANCE

# **Application Form**

This is an application for an intellectual property insurance policy aimed at small and medium sized companies in all sectors. The policy includes cover for defense and pursuit of infringement claims, including obligations to indemnify others for infringement claims. It also includes cover for the loss of any registered intellectual property rights assigned to you or the loss of profit incurred as a result of an infringement claim. Limits are available up to \$10,000,000 and worldwide cover is provided as standard. Simply complete the form and return it to your insurance agent.



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#### INTELLECTUAL PROPERTY INSURANCE

#### **APPLICATION FORM**

#### INTRODUCTION

The purpose of this application form is for us to find out who you are and to obtain information relevant to the cover provided by the IP policy. Completion of this application form does not oblige either party to enter into a contract of insurance. Insurance is a contract of utmost good faith. This means that the information you provide in this application form must be complete, accurate and not misleading. It also means that you must tell us about all facts and matters which may be relevant to our consideration of your application for insurance. Any failure by you in this regard may entitle us to treat this insurance as if it never existed. If a contract of insurance is agreed between you and us this application form will form the basis of the contract.

Important: Some Insuring Clauses of this Policy provide cover on a claims made and reported basis. Under these Insuring Clauses a claim must be first made against the Insured and notified to us during the period of the policy to be covered.

#### HOW TO COMPLETE THIS FORM

Whoever fills out the form must be a principal, partner or director of the applicant firm and should make all the necessary enquiries of their fellow partners, directors and employees to enable all the questions to be answered. If you require any extra room to complete the answers to questions contained within this application form please continue your response in the Additional Information section at the back of the form. Once you have completed the form please return it directly to your insurance agent.

#### **SECTION I: COMPANY DETAILS**

Insured company:		
Address:		
	ZIP code:	
Website:		
Contact name:	E-mail:	
ease state when your company was established:		MM / DD /
ease describe the nature of your business activities:		
you have a brochure, or company literature, please attach to this form.		

1.4 a) Please state your revenue for the following years: Revenue generated from: Last complete Estimate for the current financial year financial year Domestic: Canada: The UK: Germany: Other European countries: Asia: Africa and South America: Australia and New Zealand: TOTAL: Date of financial year end: Currency: b) What percentage of your total revenue relates to the sale of products? c) If known, please state the royalty rate as a unit price or as a percentage of sales applicable to your products? 1.5 Please state the following: a) Who owns the company to be insured: b) Whether there has been, or is it anticipated there will be, any merger, acquisition ☐ No Yes or joint venture? If yes, please provide details: 1.6 Please state the following: a) The number of employees No Yes b) Whether your employment and consultancy contracts contain a confidentiality clause? c) Whether your employment or consultancy contracts contain a clause stating that you retain absolute ownership of all intellectual property created on your behalf? Yes No d) Whether you obtain written confirmation from prospective employees that they will not be in breach of any contractual terms and conditions relating to any previous employment? Yes No If you have answered no to any of b), c) or d), please explain why:

#### **SECTION 2: PRODUCTS**

2.1 Please provide details of your top 5 income generating products: Product/product line Revenue for this Description of product/product line product/product line 2.2 Please state why your products and services are unique: 2.3 Please provide details of your top 3 competitors: Name Country of Domicile Revenue 2.4 Do you intend to introduce any new product, or market an existing product in a new business No Yes sector or territory, during the next 12 months? If yes, please provide details including the income that you anticipate generating: No 2.5 Are any products sold under a third party's name or brand name? Yes If yes, please provide details: Product line Company name or brand name Revenue

itus: In addition to stating by of the application docui			design, trade or ser		es below, please pr
tents:  Identifying title name	Territory			Application /	Status
or brand name	Terrice, y		nt No	Grant date	Jeacas
gistered designs:					
Identifying title name or brand name	Territory		cation / nt No	Application / Grant date	Status
gistered trade or service Mark		A-pliantian/	A = 1; == 4; = = /	Class(ss)	Status
Mark	Territory	Application/ Registration No	Application/ Registration date	Class(es)	Status

Territor	У	
_		
erty?	Yes	No
oduct development?	Yes	☐ No
•		
ur agreements.		
	Territor  duct development?  al agreements:	oduct development?

## Please complete this section if you have any contracts that govern intellectual property 4.1 Do any of the contracts impose an obligation on you to enforce any intellectual property rights? Yes No If yes, please provide a copy of the contract 4.2 Do any of the contracts impose an obligation on you to indemnify or hold harmless a third party for costs or damages in the defense of any infringement proceedings arising out of the use of No Yes intellectual property? If yes, please provide a copy of the contract 4.3 Do any of the contracts impose an obligation upon a third party to indemnify you or hold you harmless for costs or damages in the defense of any infringement proceedings arising out of the No Yes use of intellectual property? 4.4 Do you retain the right to control any claim where you have an obligation to indemnify or hold harmless a third party under contract? No Yes If no, please explain why: **SECTION 5: RISK MANAGEMENT** 5.1 Please summarise your current risk management procedures for intellectual property, including search practices (freedom to operate), competitor monitoring and analysis, internal and external professional services, allocation of responsibility and legal sign off: 5.2 Please summarise the procedures you have in place in the event that you discover a third party may have infringed your, or you may have infringed a third party's, intellectual property:

**SECTION 4: CONTRACTS** 

SECTION 6: PURSUIT					
Only complete this section if you	require coverage for pursuit claims:				
6.1 Has any intellectual proper or ex-parte re-examination	ty been the subject of any oppositi	ion or invalidity proceedings	Yes	☐ No	
6.2 Has any intellectual proper	ty been used as collateral or subje	ct to liens against loans or otherwise	e? Yes	No	
6.3 Has any intellectual proper	ty been acquired from a third party	y?	Yes	No	
If you have answered yes to any o ADDITIONAL INFORMATION pag		in the box below and continue on the			
ADDITIONAL INTORNATION POR	e ij necessury.				
SECTION 7: LOSS OF IN	TELLECTUAL PROPERTY R	IGHTS			
Only complete this section if you	require coverage for loss of intellectua	l property rights claims:			
7.1 Please state the following:					
a) The name of the patent, registered design, registered trade or service mark you have declared in Section 3 which has incurred the highest application costs and maintenance fees:					
b) The actual application costs and maintenance fees incurred in respect of the patent, registered design, registered trade or service mark stated in a):					
7.2 Please state the total costs property portfolio for the		ance, renewals and any legal and offic	ial fees for your ir	ntellectual	
Last complete financial	vear:				
Estimate for the current					
	,				
, , , , , , , , , , , , , , , , , , , ,	have not completed Section 6 above:		☐ Yos	□ No	
<ul> <li>7.3 Has any intellectual property been the subject of any opposition or invalidity proceedings?</li> <li>Yes</li> <li>No</li> <li>7.4 Has any intellectual property been used as collateral or subject to liens against loans or otherwise?</li> <li>Yes</li> <li>No</li> </ul>					
	ty been acquired from a third party	-	Yes	□ No	
, , ,	-,	, .			
SECTION 8: LOSS OF PR	OFIT				
Only complete this section if you	require coverage for loss of profit:				
8.1 Please provide the following	g information in respect of your to	pp 3 products:			
Product	Actual income for past financial year US Non-US	Projected income for present financial year US Non-US	Projected incor for next financial US No		

#### SECTION 9: LEGAL ACTIONS AND LOSS HISTORY

9.1 In respect of any intellectual property have you ever:			
<ul> <li>a) Commenced proceedings against, or issued a warning letter actual or alleged infringement of your intellectual property</li> </ul>		Yes	☐ No
<ul> <li>b) Commenced proceedings against, or issued a warning letter actual or alleged breach of a confidentiality undertaking or</li> </ul>		Yes	☐ No
<ul> <li>c) Defended an action brought by, or received a warning letter of your actual or alleged infringement of their intellectual p</li> </ul>		Yes	☐ No
d) Defended an action brought by, or received a warning letter of your actual or alleged breach of a licence agreement?	er from, a third party in respect	Yes	☐ No
<ul> <li>e) Defended an action brought by, or received a warning letter your ownership rights in, or validity of, any of your intellect</li> </ul>		Yes	☐ No
f) Defended an application for a declaration of non-infringem	ent of your intellectual property?	Yes	No
g) Amended your products or intellectual property rights to intellectual property?	avoid infringing a third party's	Yes	☐ No
If you have answered yes to any of questions a) $-$ g), please explain in ADDITIONAL INFORMATION page if necessary:	the box below and continue on the		
SECTION 10: INSURANCE HISTORY			
10.1 In respect of any intellectual property have you ever:			
<ul> <li>a) Had an application or renewal for intellectual property infr declined by an insurer or been subject to any special terms If yes, please provide full details:</li> </ul>		Yes	☐ No
b) Had any insurance cancelled or voided by an insurer?  If yes, please provide full details:		Yes	☐ No

### SECTION II: INSURANCE REQUIREMENTS

. I a) Please indicate the required coverage by ti	icking the appropriate	boxes below:		
Patent defense:		All other intellectual property defer	nse:	
Patent pursuit:		All other intellectual property pursuit:		
Loss of intellectual property rights:		Loss of future profits:		
b) Please indicate the required limit of liability	y by ticking the appro	priate box below:		
1,000,000		5,000,000		
2,000,000		10,000,000		
3,000,000		Other		
c) Please indicate the required deductible by	ticking the appropria	te box below:		
2,500		50,000		
5,000		100,000		
10,000		Other		
20,000				
.2 Please indicate the territorial limits where co	over is to be provided	by ticking the appropriate box below:		
Country of Domicile		European Patent Convention Membe	er States	
Worldwide				
.3 AFTER ENQUIRY, are you aware of any caus any prior art, which may give rise to a claim				
a) against you by a third party?		Y	es No	
b) against a third party by you?		Y	es N	
If the answer to a) or b) above is 'yes', then defense claim, the maximum amount likely to amount you are likely to claim from a third p	be claimed by a thir	tails of the cause, event or circumstance and, d party from you or, for any pursuit claim, th		
ECTION 12: DECLARATIONS				
I declare that after proper enquiry the st suppressed any material fact.	atements and particu	lars given above are true and that I have no	t mis-stated o	
I agree that this application form, together contract of insurance effected thereon.	r with any other mat	erial information supplied by me, shall form t	the basis of a	
I undertake to inform Underwriters of any	material alteration to	these facts occurring before the completion of	of the contract	
Signed:	Fu	II name:		

ADDITIONAL INFORMATION:





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