

Meet your

Pittsburgh 2010 FIVE STAR Home/Auto Insurance Professionals.

We surveyed home owners and other industry experts to find Home/Auto Insurance Professionals in the Pittsburgh area who scored highest in overall satisfaction. Here they are.



With more than 5,000 Pittsburgh area residents with a property and casualty insurance license, how do you find someone who represents your interests and operates with an emphasis on integrity and service? As an independent third party, Crescendo presents the FIVE STAR Award to assist consumers in selecting a home/auto insurance professional who provides exceptional overall satisfaction, indicated by other consumers.

For the purposes of this research, home/auto insurance professionals include any individual with the property/casualty line of authority on their insurance license. This line of authority is what the licensee must have in order to market a homeowner's policy.

The Selection Process

Crescendo surveyed, by telephone, more than 14,700 home owners.

Respondents were asked to evaluate only home/auto insurance professionals they knew through personal experience. They were asked to evaluate the professional on two categories of performance: overall satisfaction and whether they would highly recommend them to a friend.

Crescendo scored and screened each qualified home/auto insurance professional against the Pittsburgh Insurance Commission License site to make certain that licenses were up-to-date and that no disciplinary actions were pending.

Then, before finalizing the list, qualifying home/auto insurance professionals were reviewed by a blue ribbon panel of local industry experts. The panel consisted of prominent individuals in the real estate community.

Although the panelists' comments were incorporated into the final score, safeguards were built into the review process to reduce the ability of panel members to influence the composition of the final list on the basis of company affiliation.

An Elite Award

The resulting list of FIVE STAR Home/Auto Insurance Professionals is an elite group, representing less than 4 percent of the home/auto insurance professionals in the Pittsburgh area engaged in home/auto insurance services.

Although the list will certainly be a useful tool for anyone looking for insurance professionals, it should not be considered exhaustive. Undoubtedly, there are many excellent insurance professionals, who, for one reason or another, are not on this year's list. But don't be surprised to see them next year.

RESEARCH DECLARATIONS:

As with any research or recognition program, it is important that we provide you the following declarations:

- The 2010 FIVE STAR Home/Auto Insurance Professionals do not pay a fee to be included in the research or the final list of FIVE STAR Home/Auto Insurance Professionals.
- The overall evaluation score of a Home/Auto Insurance Professional reflects an average of all respondents and may not be representative of any one client's experience.
- The FIVE STAR Award is not indicative of the Home/Auto Insurance Professional's future performance.
- The inclusion of a home/auto insurance professional on the FIVE STAR Home/Auto Insurance Professional list should not be construed as an endorsement of the Home/Auto Insurance Professional by Crescendo Business Services or *Pittsburgh Magazine*.

For more information on the FIVE STAR Award and the research/selection methodology, go to: fivestarpromotional.com/ipharesearch.



List compiled by Crescendo Business Services. All agents are sorted by city or County and are listed alphabetically by last name.

ALIQUIPPA

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Andrew J. Benedict, Andrew J. Benedict Insurance Agency

ALLISON PARK

Wayne Alling, Nationwide Alling Agency
Bob Kocan, State Farm Insurance
William Slagel, Slagel Insurance
Mark Tambellini, James L. Smith Insurance Agency
Mark Weidner, State Farm Insurance



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Craig W. Nunamaker, Insurance Unlimited

BEAVER FALLS

Dana Cary, Allstate Insurance Company



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BELLEVUE

William J. Stanish, State Farm Insurance

BETHEL PARK

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Andrew Taylor, Allstate Insurance Company

BUTLER

Ralph Hale, Hale Agency American National
Keith Laidlaw, Allstate Insurance Company
Bob Lowry, State Farm Insurance

CORAOPOLIS

Bryan Elderkin, State Farm Insurance

CRANBERRY TOWNSHIP

Lisa Caughey, State Farm Insurance
Thomas Creedon, Creedon Insurance Services

ELIZABETH

Russ Pohodich, Mary & Gooder Insurance Agency

GIBSONIA

James Eich Jr., Erie Insurance
Marc Pasquinelli, Pasquinelli Agency

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Nannette Luther, State Farm Insurance
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GREENSBURG



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Charleen Krolczyk, Erie Insurance

HARRISON CITY

Jeff Brady, State Farm Insurance

HERMITAGE

Lew Kachulis, Gilbert's Insurance and Consulting

HICKORY

Eugene Briggs, Day Insurance Agency

LEECHBURG

Erin Clair, Clair Insurance Agency Nationwide

LOWER BURRELL

Dan Carinci, Nationwide

MCKEES ROCKS

George Conti, Conti Agency
Denny D'Orazio, State Farm Insurance

MCMURRAY

Deborah Moir, Seubert & Associates

MONACA

Charles Pinchotti, Allstate Insurance Company

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PENN HILLS

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Jane AndersonWymer, Anderson Insurance Agency
Tod Aronson, E. R. Munro and Company
Brian Baron, State Farm Insurance
Thomas Bianco, Bianco Insurance Agency
Michael Bickart, Allstate Insurance Company
Robert Curotola, Curotola Insurance Group
Patrick Dolan, Pat Dolan Insurance Agency



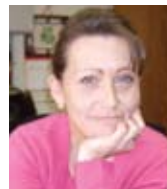
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2010 FIVE STAR HOME/AUTO INSURANCE PROFESSIONAL



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PITTSBURGH



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SOUTH PARK



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Chuck Jackson, State Farm Insurance

ZELIENOPLE

Bill Kennedy, State Farm Insurance
Joyce Nestor, Kennedy-Meeder Insurance

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