

Data Breach Coverage



Data breaches involving nonpublic personal information of others can threaten your business—and they're happening more often than ever. What's more, you may be legally required to take action if nonpublic personal information of others in your care is lost, stolen or inadvertently released.

Just a few of the ways such data breaches happen include:

- Lost laptops, backup drives or smartphones
- Stored or shredded documents left unsecured on your premises
- Hacked databases

Fortunately, we can help you protect your business. Erie Insurance has partnered with Identity Theft 911, a leading provider of data risk management solutions, to offer business owners like you **Data Breach Response Expenses Coverage**. By adding this affordable coverage to your ERIE business policy, you'll have peace of mind knowing you have the tools to help you respond to a data breach.



Data Breach Response Expenses Coverage from ERIE includes:

- Expenses to notify affected individuals of the breach.
- Legal and forensic costs to determine the extent of the breach and how best to respond.
- Services to impacted individuals such as credit monitoring, a help line and identity restoration case management.
- Access to data security resources for your business.
- Crisis resolution for your business.
- The option to add Data Breach Liability coverage to cover third-party damages you are legally obligated to pay due to fraudulent use of nonpublic personal information of others that is lost, stolen or accidentally released, as well as costs to defend suits seeking such damages including settlement of a covered personal data breach suit.

Help protect your business from this growing threat by contacting me today for more information and a free quote.

The Data Breach Coverage endorsement is available only by endorsement to an ERIE® UltraflexSM policy. Classes that have an excessive amount of exposure to risk based on the amount of private personally identifiable information are ineligible. Examples of these classes include Nursing Homes, Government Offices & Subdivisions, Municipalities, Schools and Electronic Data Processing. Erie Insurance products and services are provided by one or more of the following insurers: Erie Insurance Exchange, Erie Insurance Company, Erie Insurance Property & Casualty Company, Flagship City Insurance Company and Erie Family Life Insurance Company (home offices: Erie, Pennsylvania) or Erie Insurance Company of New York (home office: Rochester, New York). The companies within the Erie Insurance Group are not licensed to operate in all states. Go to erieinsurance.com for company licensure information. The insurance products and rates, if applicable, described in this advertisement are in effect as of September 2013 and may be changed at any time. Insurance products are subject to terms, conditions and exclusions not described in this advertisement. The policy contains the specific details of the coverage, terms, conditions and exclusions. The insurance products and services described in this advertisement are not offered in all states. ERIE life insurance and annuity products are not available in New York.



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